

NOTE: This is a sample email that you can modify as you wish and then send to those families and staff members who you want to include in your school's subscription. Its goal is to introduce the Montessori Family Alliance and lead your families and staff members through the steps to set up their accounts using your school code. Unless you arranged for a group digital-only subscription, you will still receive four printed issues a year delivered to your school for distribution, along with the digital device-friendly online versions, plus two additional digital-only editions over the coming year.

The Montessori Foundation

**"All of our work with children will bear fruit, not only at the moment, but in the adults they are destined to become."**

**Dr. Maria Montessori**

Dear

Montessori is much more than an educational approach. It is a way of raising children, creating peaceful homes, and, for many of us, Montessori is a way of life.

The **Montessori Family Alliance** is a new international network of Montessori parents, teachers, and friends of Montessori. It focuses on raising amazing children, Montessori education, and Montessori family life from infants through teens.

All members of our Montessori community are enrolled as founding members. Benefits will include:

***Tomorrow's Child***, the Montessori Family magazine, both online and in print.

***Weekly Montessori Family Life Parenting Webinars***. Participate live, or watch the recordings

***Montessori Family Life Parenting Tips*** delivered by email.

**Access to the Members' Library**, which is an ever-growing collection of articles, videos, and podcasts about:

- Montessori insights from infant-toddler programs through high school
- Those mysterious Montessori materials and lessons
- Montessori research
- Montessori in the home

- Montessori parenting strategies
- Tips on great books, field trips, projects, and things to do with your children after school, on the weekend, and on holiday
- Stories about programs and projects at other Montessori schools
- Interviews with former Montessori students
- Recordings of wonderful talks by renowned Montessori educators, child psychologists, and researchers
- Insights into how parents can become more engaged in the school community
- Support for parent volunteers
- Moderated Montessori Family Life Parenting Discussion Forums
- In-depth Montessori Parenting Education Programs
- One-On-One Parent Mentoring

**Set up your Montessori Family Alliance Individual Membership using your school's membership code.**

Go to [www.montessori.org](http://www.montessori.org)

Click on the link labeled 'Sign Up' on the top right of the screen, or

Go to <http://www.montessori.org/member-signup>

The screenshot shows the 'MEMBER SIGN UP AND SUBSCRIPTIONS' page for the Montessori Foundation. The form includes the following fields and options:

- Membership Type:** Radio buttons for 'School' and 'Individual' (selected).
- Your Name:** Text input field containing 'Gigi Southerland'.
- School Name:** Text input field containing 'Aardvark Montessori School'.
- Email:** Text input field containing 'gigi@moon.eu'.
- Phone:** Text input field containing '0001-999-999-9999'.
- Fax:** Text input field.
- Website:** Text input field.
- Facebook Page:** Text input field.
- Address:** Text input field containing '11111 Oak Street'.
- City:** Text input field containing 'Somewhere'.
- Country/Region:** Dropdown menu set to 'United States'.
- State/Province:** Dropdown menu set to 'Alaska'.
- Zip/Postal Code:** Text input field containing '222222'.
- Optional: Upload a Picture:** 'Choose File' button.
- Select one or more memberships:**
  - IMC Individual Members - 60.00
  - MFA/TC Individual Magazine+Online Subscriber - In USA - 30.00
  - MFA/TC Individual Online-Only Subscriber - 20.00
- Coupon Code (optional):** Text input field containing 'ZTGUYT' and an 'APPLY' button.
- Summary:**
  - Your Subscription: 20.00
  - Discount: 0.00
  - Your Total: 20.00
- Anti-Spam:** Text input field containing 'migr'.
- Agreement:** Checked box for 'I agree to the terms and conditions of use'.

Red arrows labeled A through F point to the following elements:

- A:** 'Sign Up' button in the top right navigation bar.
- B:** 'Individual' radio button under Membership Type.
- C:** 'MFA/TC Individual Online-Only Subscriber' membership option.
- D:** 'APPLY' button next to the coupon code field.
- E:** 'Your Total: 20.00' in the summary section.
- F:** 'I agree to the terms and conditions of use' checkbox.

Follow these 6 steps

A. = Click on individual membership

B. = Select MFA/TC Individual Online-Only Subscriber (We also receive printed copies of Tomorrow's Child a year – This is just for your digital access)

C. = Enter our School's membership code in the coupon code box = \_\_\_\_\_

D. = Click Apply Code button

E. = Enter the anti-spam text

F. = Click to confirm that you agree to the terms and conditions of use

Then click on submit.

You will get an email titled "Welcome to the Montessori Family Alliance and Tomorrow's Child Members' Area. It will give you the last instructions to set up your password and log in.

We encourage you to take advantage of the benefits of your Montessori Family Alliance membership. This is intended to build on, not replace, the parent workshops, special events, on-campus discussions, and lines of communication that come directly through the school.